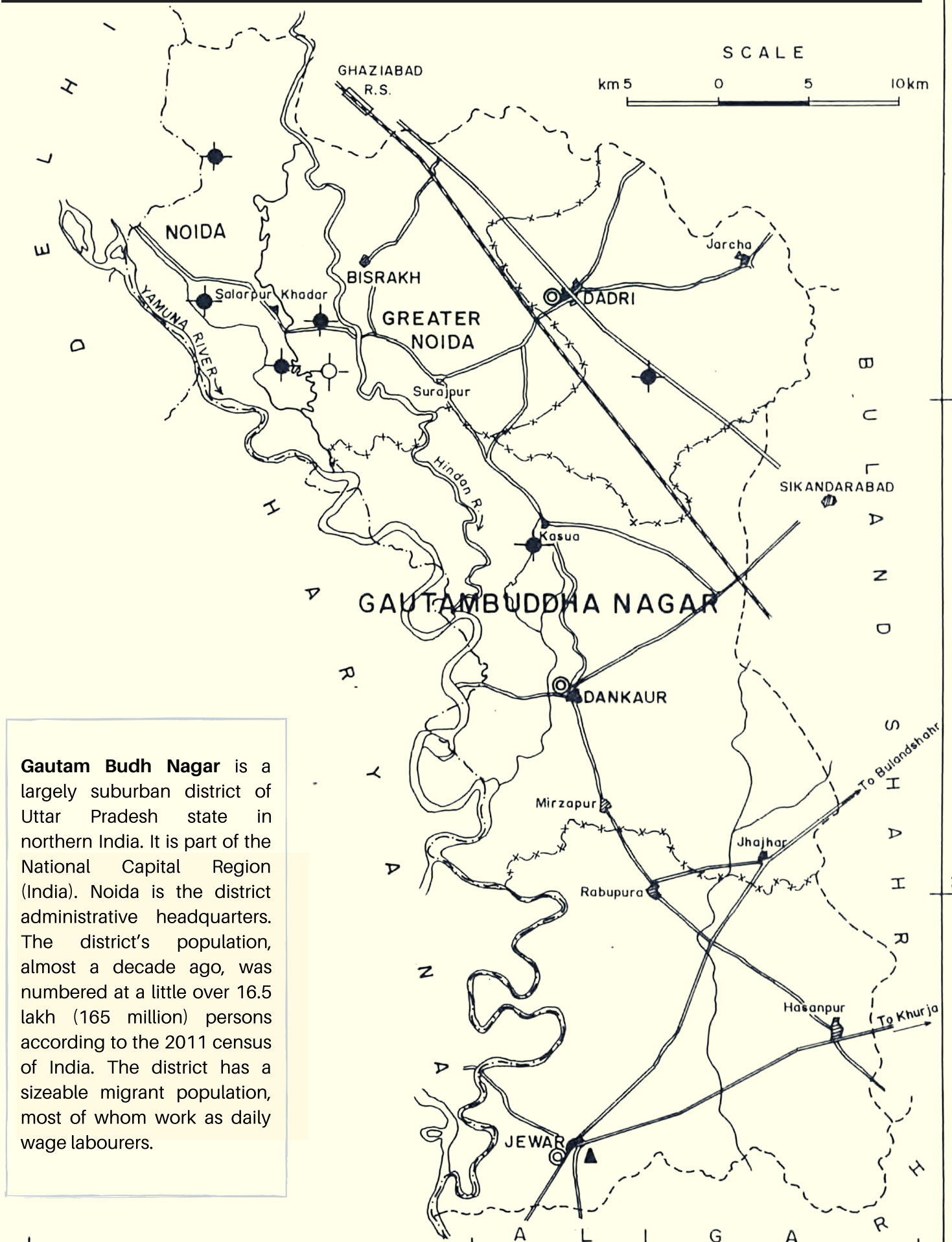


CONVERGENCE WITH GOVERNMENT AND OTHER STAKEHOLDERS IN GAUTAM BUDH NAGAR DISTRICT



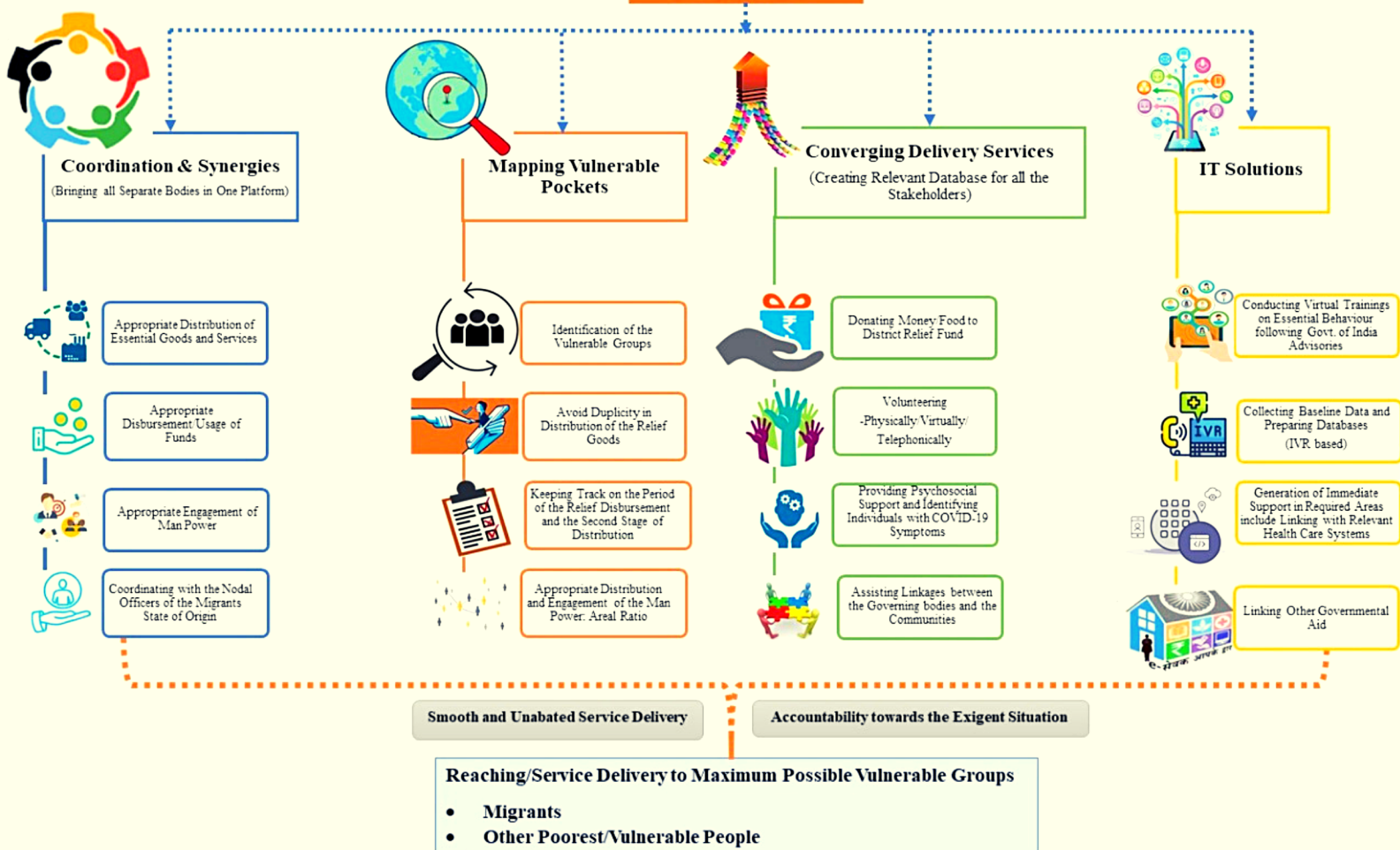
FXB India Suraksha



Gautam Budh Nagar is a largely suburban district of Uttar Pradesh state in northern India. It is part of the National Capital Region (India). Noida is the district administrative headquarters. The district's population, almost a decade ago, was numbered at a little over 16.5 lakh (165 million) persons according to the 2011 census of India. The district has a sizeable migrant population, most of whom work as daily wage labourers.

CO-CREATING DURING AND POST COVID-19

PAVING WAYS TO FIGHT THE PANDEMIC





In line with the regulation issued by the country's apex planning body - the NITI AAYOG - to appoint a nodal NGO for each of the severely affected districts for coordination of all relief and rehabilitation work during and post COVID-19, FXB India Suraksha as the nominated nodal agency for district Gautam Buddha Nagar, has built an action-based approach through which the incumbent challenges could be addressed effectively throughout the district. The appointment comes w.e.f 22nd April 2020.

The following segment details the layout of the same:

Coordination and Synergies

As we are aware, there are various bodies such as the administrative authorities, non-government, non-profit & community-based organizations, and numerous individual philanthropists, who are compassionately carrying out the distribution drive of the essential supplies (food, sanitation, medicines) to the poorest in the Gautam Buddha Nagar. They are going beyond their set geographies, and therefore it crucial to streamline these services and organise them in a manner so as to reach the maximum possible vulnerable groups within the district. In order to bridge the crevasses during this exigent time and to build appropriate and compact services, FXBIS would identify the stakeholders - administrative authorities, non-government, non-profit & community-based organizations, and numerous individual philanthropists - and would work in synergy with them to maximise the reach. Working together this way would help in :

- Proper identification of vulnerable groups .
- Distribution of essential goods and services to them.
- Demarcation of endangered and worst-hit areas .
- Channelizing of the funds in an apt manner.
- Distribution of manpower/labour appropriately.

Besides, the organisation will also coordinate with the state authorities (designated Nodal Officer) of the respective migrant workers and would try to get financial aid and other support from the respective states.

Identifying of Pockets/Mapping of the Vulnerable Areas

Any endeavour of such a stature would be futile if it is not administered and well planned, and for both the processes it is very important to locate the areas and the groups most affected and in dire need of the very basic essentials. The best possible strategy, therefore, is mapping of the areas according to its requirements.

FXBIS with the help of the local stakeholders (it can be a well-known individual or someone who is well-versed with the area, or the local governing bodies, or other grassroots level organisations in the district), who would map out the areas that need intervention. Alongside,

- it would keep a track of the areas and the individuals attended with the relief distribution already;
- the exact day and date the work has been carried out;
- other logistics like the relief given for period and when the second round of relief work is required to be carried out in the same area;
- the perfect layout of the manpower/area ratio i.e. the areal extent of each pocket and the man power required to smoothly administer the distributive work in that territory.

Call for Engagement to Deliver Services

FXBIS would prepare the list of the organization, individuals or stakeholders willing to come on board from different areas based on area type- village, semi-urban and industrial area within the district and prepare a database of such individuals. Their involvement can be seen at different levels from:

- Donating money to the district relief fund,
- Donating food,
- Volunteering virtually/telephonically/physically,
- Providing psycho-social support,
- Identifying probable individuals with symptoms of Covid-19
- Coordination within the communities or linkages between Government and communities in the areas they represent.

Those individuals or stakeholders involved physically would strictly follow physical or social distancing and other Government of India Advisories led directions.

IT Solution(s) to Simplify Actions

FXBIS would introduce technology-based solution(s) to amplify the efforts and generate information in the most appropriate simplified version. Hence, IT-based technologies will be introduced for conducting virtual trainings, collecting baseline data, preparing databases, generation of immediate support, locating persons with symptoms, linkages with healthcare systems, linkages with other Governmental aid, follow-up and any other approach that would enhance the impact of service delivery more effectively.



WORK-IN-PARTNERSHIPS: FXB INDIA SURAKSHA'S OTHER COLLABORATED INTERVENTIONS WITH STAKEHOLDERS IN THE DISTRICT

Severely impacted by COVID-19 and perhaps one of the worst-hit districts of India's most populated state Uttar Pradesh, Gautam Budh Nagar is also the bastion of FXB India Suraksha's work for almost a decade. FXBIS began its work here way back in 2011 in the slums of Sector-16, Noida. Titled "Slum Intervention & Development Programme", the interventions spin on the axis of 'integrated development', working in domains of health, education, livelihood and enabling a safe protected space especially for children and women. One of the foremost Suraksha Education Centres - SEC (of a total of 28 pan-India) was established in these slums to be able to cater to as many school-going slow learners as well as school dropouts through non-formal education and tutorial assistance, to enroll them back to mainstream schools. MAX FOUNDATION has been a long-term partner with FXBIS to provide regular medical check-ups for the centre's children and their families. With RAJIV GANDHI FOUNDATION, the SEC, since 2015, has taken learning to a whole new level with education going beyond books to include art, theatre, pottery, story-narrations and other creative pursuits. WALLOBOOKS' collaboration last year (2019) enabled the slum children to be exposed to the wonder of reading and not rotting, to better understand the world around them.

In collaboration with INGO MOBILE CRECHE, FXBIS runs 3 day-care centres for children of construction workers in Greater Noida that is currently the hub of enormous residential construction sites employing hundreds of migrants as construction workers. With another INGO PLAN INDIA, FXBIS has jointly implemented a programme on raising awareness on W.A.S.H (water, sanitation & hygiene practices), safe menstrual practices and financial literacy in 12 government schools of the district. The programme, which targets adolescents especially adolescent girls as the predominant beneficiary, is supported by the Standard Chartered Bank and the Uttar Pradesh government.

Connecting with corporate houses, FXBIS garnered collaboration from the famed DS Group to launch project "Saamya" early this year. The venture is initiated with the aim of educating and moulding adolescent boys towards gender-sensitivity in a largely patriarchal society as India. And finally, FXBIS is also a collaborative organization in running CHILDLINE 1098 - national helpline service for children under any distress, for the entire district. Under the umbrella of the Ministry of Women & Child Development, Government of India, the toll-free helpline service is run throughout the year 24*7 by FXBIS with guidance from CHILDLINE INDIA FOUNDATION. **The COVID-19 lockdown period is no exception.**





The Impact So far...

HIGHLIGHTS

In the war against hunger during the ongoing pandemic, FXBIS has received support from a very wide base and in appreciable numbers, as a consequence of which Gautam Budh Nagar has witnessed a remarkable feat in terms of numbers reached - over 7000 families identified and given dry ration and/or sanitation supplies within four weeks of the drive's initiation. As mentioned earlier, the district has a huge in-migrant population, who work as daily wage labourers working at construction sites, as rickshaw pullers, domestic help and such. They have no residential proof of identity with which to avail the purchase of ration at nominal price through 'public distribution system' institutionalized by the government for below poverty line families. Besides the good Samaritans, local NGOs of the district also joined hands and mobilised resources through their support base for distribution through our teams. The team also sought successful collaboration with district administration for distribution of not only dry ration but also cooked food from the government-run community kitchens, whenever the ration supplies felt low.



Recognition

hindustantimes

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Guide by HT

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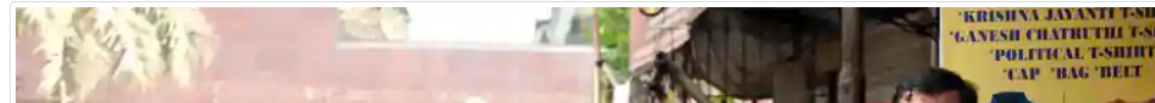
Home / Noida / Gautam Budh Nagar administration appoints nodal NGO to monitor relief work

Gautam Budh Nagar administration appoints nodal NGO to monitor relief work

The administration has appointed FXB India Suraksha as the nodal NGO, which has begun working on managing the child helpline of the district.

NOIDA Updated: Apr 25, 2020 19:06 IST

ht Tanmayee Tyagi
Hindustan Times, Noida



Noida: Administration appoints nodal NGO to monitor relief work - cities - Hindustan Times -

<https://www.hindustantimes.com/cities/noida-administration-appoints-nodal-ngo-to-monitor-relief-work/story-cpl4ypk2RuoMzcozy5ahrJ.html>

लॉकडाउन में जल्दी सुविधाएं देने के लिए तैयार हो रहा प्लैटफॉर्म

■ अभिवेक गौतम, नोएडा

लॉकडाउन में जिले के लोगों को जल्दी सुविधाएं उपलब्ध कराने के लिए चाइल्ड हेल्पलाइन का काम देखने वाली संस्था एफएक्सबी इंडिया सुरक्षा एक प्लैटफॉर्म तैयार करने जा रही है। इसके लिए नीति आयोग ने सभी जिला प्रशासनों को व्यवस्था बनाने के निर्देश दिए थे।

एफएक्सबी इंडिया सुरक्षा के प्रोग्राम मैनेजर सत्य प्रकाश ने बताया कि लॉकडाउन में लोगों को काफी दिक्कतें हो रही हैं। छोटी-छोटी संस्थाएं लोगों की समस्या का समाधान करने की कोशिश कर रही हैं, लेकिन उन्हें ज्यादा जानकारी

■ जिला प्रशासन और NGO की मदद से लोगों का तैयार होगा डेटा

नहीं है। अब इन सभी संस्थाओं को एक प्लैटफॉर्म पर लाकर लोगों की समस्याओं का समाधान और तेजी से होगा। जिला प्रशासन ने प्लैटफॉर्म तैयार करने की जिम्मेदारी एफएक्सबी इंडिया सुरक्षा को दी है। सरकारी सुविधाएं लेने वालों का डेटा तैयार होगा। उन्होंने बताया कि जिन लोगों को राशन उपलब्ध कराया जा रहा है, उनका मोबाइल नंबर समेत सभी डिटेल्स ली जाएंगी। एक हफ्ता बीतने के बाद दोबारा कॉल करके उनका फीडबैक लिया जाएगा।

चाइल्ड लाइन ने लोगों तक पहुंचाई मदद



जैसे नोएडा : लॉकडाउन में चाइल्ड लाइन हेल्पलाइन जरूरतमंदों के लिए सहायक बनी है। चाइल्ड लाइन से अब तक सात हजार से अधिक लोगों तक मदद पहुंचाई गई है। नतीजन हेल्पलाइन नंबर-1098 पर अब बाल उत्पीड़न नहीं, बल्कि घर में बच्चों के लिए दूध व राशन नहीं होने के लिए फोन आ रहे हैं। अभिभावक बच्चों के लिए भोजन व दूध उपलब्ध कराने की मांग कर रहे हैं।

चाइल्ड लाइन कोऑर्डिनेटर सत्य प्रकाश ने बताया कि प्रतिदिन 7-10 शिकायतें आ रही हैं। दिहाड़ी-मजदूरी पर निर्भर लोग लॉकडाउन में चाइल्ड लाइन से मदद मांग रहे हैं। लोग बच्चों

को आटा, दाल, चावल व अन्य जरूरत की सामग्री मौके पर जाकर प्रदान कर रहे हैं। उन्हें शहर की कुछ प्रमुख समाज सेवा संस्थाओं की मदद से राहत सामग्री उपलब्ध कराई जा रही है।

बच्चों से संबंधित किसी भी प्रकार की मदद की आवश्यकता हो तो टोल-फ्री नंबर 1098 पर फोन करके मदद मांग सकता है। उन्होंने बताया कि आईटी फर्म की मदद से एक सॉफ्टवेयर विकसित किया गया है।

इंडेव नाम के इस सॉफ्टवेयर से शहर के वालंटियर को जोड़कर जरूरतमंदों को मदद पहुंचाई



सत्यप्रकाश ● गगारण आर्काइवा

Navbharat Times,
Publish Date:- 25th April 2020

Dainik Jagran,
Publish Date:- 25th April 2020

APPENDIX

अमिताभ कांत
Amitabh Kant
मुख्य कार्यकारी अधिकारी
Chief Executive Officer



भारत सरकार
नीति आयोग, संसद मार्ग,
नई दिल्ली-110 001
Government of India
NATIONAL INSTITUTION FOR TRANSFORMING I
NITI Aayog, Parliament Street,
New Delhi-110001
Tel. : 23096576, 23096574 Fax : 23096575
E-mail : ceo-niti@gov.in, amitabh.kant@nic.in

31st March, 2020

Dear Chief Secretary,

I am enclosing a copy of the letter addressed to all the Civil Society Organisations (CSOs)/NGOs who are registered on the Government of India NGO Darpan portal for providing support and collaboration to State and local administration. We believe that CSOs/NGOs have a pivotal role in joining forces with the local district and state administration in several critical areas in supplementing the government efforts. You may like to forward this letter to District Collectors to mobilise all the CSOs at the field level with the request:

- Designate a district level Nodal Officer to coordinate with local NGOs;
- The Nodal Officer should maintain a list of all credible NGOs, their area of functioning (health, education, child rights etc) and contact details of their heads;
- A Nodal/Mother NGO for each district, or groups of districts, should also be identified, for coordinating with the district Nodal Officer;
- The District Nodal Officer and Nodal/Mother NGO should identify areas (both sectoral and geographical) for the various NGOs in the district. Overlapping of areas and functions in one area have to be fully avoided.
- It may also be considered if all NGOs can be advised to have common/uniform menus for food distribution.

I am also enclosing a copy of the Pune Platform for COVID#19 Response. This is a unique initiative where the government and civil society have come together to provide assistance to the government in procurement, critical hospital supplies, mid/long term planning, logistics/coordination support to local hospitals, and telemedicine. They have assigned nodal responsibilities to leading citizens. You may like to consider similar initiative at the district level.

Warm Regards,

Yours sincerely,

(Amitabh Kant)

कार्यालय मुख्य विकास अधिकारी गौतमबुद्धनगर।

पत्रांक ३१७ / मु0वि0अधि0 / प्रोये0 / नोडल-NGO's 2020-21 दिनांक ११ अप्रैल 2020


आदेश

सलाहकार, नीति आयोग भारत सरकार नई दिल्ली के ई-मेल पत्र सं0 D.O. No.A1/Misc2020AdminII दिनांक 10.04.2020 से प्राप्त निर्देशों के क्रम में कोरोना वायरस (कोविड-19) से बचाव एवं संक्रमण को रोकने के दृष्टिगत नीति आयोग के दर्पण पोर्टल पर पंजीकृत सिविल सोसाइटी ऑर्गनाइजेशन (CSO's/NGO's) से समन्वय स्थापित किये जाने तथा विभिन्न ऑर्गनाइजेशन के सहयोग से उक्त के परिपेक्ष्य में जनपद के विभिन्न क्षेत्रों में सरकारी प्रयासों के पूरक के रूप में कार्य करने हेतु एफ0एक्स0बी0 सुरक्षा इण्डिया, जो नीति आयोग के दर्पण पोर्टल पर पंजीकृत है तथा चार्ज्ड लाइन 1098 सेवा को चलाने के लिये भी सहयोगी संगठन के रूप में जनपद में कार्यरत है, को जिलाधिकारी गौतमबुद्धनगर के अनुमोदन दिनांक 22.04.2020 के क्रम में (नोडल एन0जी0ओ0) के रूप में नामित किया जाता है तथा निर्देशित किया जाता है कि जिला प्रशासन से समन्वय स्थापित कर अपनी सेवाएं प्रदान करें। उक्त कार्य हेतु स्वैच्छिक संस्था को कोई भी मानदेय या धनराशि देय नहीं होगी।

| Name of Organization and Address | Name of Nodal person | Mobile No. | E-mail |
|---|----------------------|------------|-------------------------------|
| FXB India Suraksha Address: C-73, First Floor (Back Side), Sector-02, G.B. Naga (U.P)-201301 | Mr. Satya Prakash | 8860221098 | covidnodalgbn@fxbsuraksha.org |
| | | 9990748079 | |

उक्त संगठन मुख्य रूप से निम्नलिखित क्षेत्रों में जिला प्रशासन के साथ समन्वय करेगा-

- वर्तमान परिस्थिति में जनपद में कार्यरत एन0जी0ओ0/सिविल सोसाइटी संगठन /विभिन्न समूहों/स्वयं सेवकों को उनके कार्य क्षेत्र और उनके/सेवा का पहचान कर डाटा बेस तैयार करना।
- कोविड-19 के कठिनाइयों से ग्रसित क्षेत्रों/परिवारों/समूह को चिन्हांकित के साथ समन्वय कायम रखना।
- सेवाओं के वितरण में चिन्हांकित किये गए संगठनों/समूहों/स्वयंसेवकों के साथ समन्वय कायम करना।
- मौजूदा राज्य और जिला स्तर की सेवाओं और सुविधाओं के साथ जनपद के लोगों के साथ जोड़ना।
- चिन्हित किये गए समूहों/व्यक्तियों के मनो-सामाजिक/परामर्श की सुविधा प्रदान करना।


(अनिल कुमार सिंह)
मुख्य विकास अधिकारी
गौतमबुद्धनगर।

पुस्तिका संख्या--उपरोक्तानुसार।

प्रतिलिपि:- निम्नलिखित को सूचनाएं एवं आवश्यक कार्यवाही हेतु प्रेषित-

1. श्री एम0सी0 चौहरी (आई0ए0एस0) सलाहकार, भारत सरकार नीति आयोग, संसद मार्ग नई दिल्ली-110001 (द्वारा ई-मेल)
2. जिलाधिकारी गौतमबुद्धनगर।
3. मुख्य कार्यपालक अधिकारी, नोएडा/रोटर नोएडा/बीडा विकास प्राधिकरण।
4. अपर जिलाधिकारी (प्र०)/(वि/सा)/(भू०अ०) गौतमबुद्धनगर।
5. नगर मजिस्ट्रेट, नोएडा/रोटर नोएडा।
6. मुख्य कोषाधिकारी, गौतमबुद्धनगर।
7. उपजिलाधिकारी-दादरी/सदर/जेवर।
8. तहसीलदार-दादरी/सदर/जेवर।
9. संचालक-समस्त (CSO's/NGO's) गौतमबुद्धनगर।
10. जिला सूचना अधिकारी गौतमबुद्धनगर को इस आशय के साथ कि वार रूम के माध्यम से सूचना प्रसारित करना सुनिश्चित करें।
11. श्री सत्य प्रकाश प्रोग्राम मैनेजर एफ.एक्स.बी. इण्डिया सुरक्षा (नोडल एन०जी०ओ०) गौतमबुद्धनगर।

de.
मुख्य विकास अधिकारी
गौतमबुद्धनगर।
A.



We are indeed grateful for the new role and very hopeful of working together with all CBOs, NGOs and CSOs under the aegis of the District Administration GBNagar for relief work during the pandemic and post pandemic, rebuilding the lives of the most adversely affected.



**"FXB targets the
Forgotten issues
of Forgotten
people in
Forgotten
places"**

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Know More: www.fxbsuraksha.in**